THINK OUTSIDE THE BOX
INDEX

Message from the Director ........................................ 01
Awards and Recognitions ........................................ 02
iFEEL Campus ....................................................... 03
i4 Series .............................................................. 05
International Study Tours ....................................... 07
Batch Profile ......................................................... 09
  Finance ............................................................. 10
  Operations ......................................................... 14
  Marketing ......................................................... 18
  Human Resource ............................................... 28
Placements ............................................................ 29
Student Testimonials .............................................. 31
The vision of iFEEL is to develop and nurture entrepreneurship and leadership excellence. iFEEL is focused on designing practice oriented PGDM program, with a contemporary industry-centric curriculum and learning driven by a strong corporate interface, which brings overall transformation in students.

iFEEL, is a vibrant Business School committed to creating a learning environment that aims at developing entrepreneurial, leadership and innovative capacities in budding management graduates.

iFEEL has been recognized at several forums for specific initiatives in the entrepreneurship and leadership space, such as an IIT award, setting up of an Innovation Lab “Rain Lab”, initiating a Global Citizen Program guided by Learning Beyond Boundaries which is initiative of the Center for Creative Leadership, USA.

With management education undergoing a phase of crucial metamorphosis, our focus is on innovation led approach to impart knowledge in the most creative way that builds entrepreneurial and leadership traits in our students. The entire learning process is built around creating opportunities for students to explore and learn by connecting with people across various social and business strata and experiment with possibilities. We believe this will ignite the spirit of entrepreneurship innovation and leadership.

I would like to invite corporates to our campus and interact with our students. This would surely help them get generation next managers and leaders required to drive their new-age ventures to greater heights.

Dr. Sanjay Salunkhe
Director
**Awards and Recognition**

iFEEL e-cell was ranked 1st in the IIT Bombay National Entrepreneurship Challenge, 2015

- iFEEL Students win Gold and Silver Medal at AIMS WeSchool Innovation Awards, Indore, 2015
- Dewang Mehta Award as India’s Top B-School for Leadership and Entrepreneurship Development, 2014
- Ranked 2\textsuperscript{nd} among Emerging B Schools, West Zone for its Infrastructure and Innovative Teaching Techniques by the Times B School Rankings, 2014
- Recognized among new Business Schools for Faculty and Innovative Teaching Techniques, Times of India, 2013
- Gold Medal - AIMS Dr Dharni P Sinha Social Responsibility Award for Business schools at the AIMS Annual Management Education Convention on “Envisioning Management Education” 2013 and 2014
- Awarded as the Best Young Asian Residential Value for Money B-School with Global Connect at the Asian Education Leadership Awards 2012, organized in Dubai.
Residential Campus & Culture

Students and faculties experience a world class residential learning environment at the iFEEL campus. With large open learning spaces, Wi-Fi, well equipped library, computer lab, gymnasium, separate hostel facilities for boys, girls and faculty members, the campus is designed to encourage innovation & leadership. The residential experience builds in a sense of community and responsibility among the students.

- AC Classrooms
- Computer Lab
- Library
- Conference & Seminar Halls
- Language Lab
- Open air Amphitheater
- Brainstorming Areas
- Student Activity Areas
- Separate Hostel Facility for Boys & Girls

Learning Environment at iFEEL

Faculties at iFEEL are senior professionals from corporate world and professors from leading business schools such as the IIM’s, Welingkar’s etc. Select faculties from International Universities such as Malardalen University, Sweden and Drexel University, USA also deliver guest lectures on campus.

“Think out of the Box!” While most of us hear this, how does one really do this? The iFEEL learning experience is all about learning the art of thinking out of the box and putting ideas into action. Some of the unique ways of learning which increase student exposure include GCL & CCL activities.

The Global Citizen Leader Program (GCL) in association with the Centre for Creative Leadership (CCL), USA.

As part of the GCL program, iFEEL students work on live projects which have significant impact on business and society. Students receive training from international experts in leadership, innovation and design thinking from CCL. CCL trains Fortune 500 companies across the globe. The GCL program allows students to work on real-time business challenges faced by companies such as Wockhardt Foundation, Panoramic Group, Future Group, India First and Bank of India. This year the business impact projects done for Future Group & Rallis India fetched the first prize (Gold Medal) & Second prize (Silver Medal) at the 27th AIMS Annual National Innovation Competition.
The iFEEL Advantage

• 100% Placement Record (International & Indian placements)
• International study tour
• International internship opportunities
• Domain Specific Certifications
• Guest lectures by international faculties
• Significant industry exposure

• Wifi enabled residential campus
• Serene learning environment
• Experiential learning approach
• Online repository of lectures
• rain lab (innovation lab)

Innovation Culture at iFEEL

The e-cell formed by the students of iFEEL conducts various activities to encourage entrepreneurship on campus. Leading entrepreneurs & startup experts take sessions regularly in iFEEL campus. The iFEEL e-cell works closely with IIT-Bombay e-cell and won the Annual National Entrepreneurship Challenge organized by IIT-Bombay this year. The rain lab and e-cell provides energy and buzz to keep the innovation and entrepreneurship culture alive on campus.

The rain lab was set up under the guidance of Dr Sten Ekman and Dr Annalil Ekman from Malardalen University and Uppsala University respectively in Sweden. They are practicing experts in the area of Innovation led Entrepreneurship and spend time at iFEEL training students on various possibilities.

'Humanising a Metropolis' an ICSID Interdesign workshop, iFEEL students work and learn from international and Indian design experts.

The International Council of Societies of Industrial Design (ICSID) is a partner of the International Design Alliance. In February 2014, students from iFEEL as part of ICSID Interdesign hosted by Weschool worked for two weeks with over 30 designers from India and seven other nations viz. Sweden, China, Finland, Australia, USA and interacted with leading designers like Surya Vanka, Microsoft. The theme was 'Humanising a Metropolis' to address various challenges the city faces.
Learning from
COLLECTIVE AND DIVERSE WISDOM

iFEEL conducts a Speaker series with the theme “i4 :Ignite, Involve, Innovate, Inspire” The series is designed to bring about interaction between industry leaders and experienced professionals with young students at iFEEL and share a perspective of the changes, challenges and opportunities across different business sectors and how they, as young corporate citizens need to prepare.

As part of the i4 Series, corporate professionals and entrepreneurs engage with the students and exchange Cases and Stories about their business sector, inspiring innovative changes taking place and key innovations that have changed how business functions in a particular sector.

We believe these conversations will ignite the student’s curiosity and interest to go beyond the obvious.

Some of the speakers at the i4 Series include:
Student Winners! at iFEEL

- Ms. Vania Baptista & Team and Ms. Vidisha Sawant & Team won Gold and Silver Medal at AIIMS WeSchool Innovation Awards Indore, 2015
- Harshit Shah and team received a Gold Medal at the National AIIMS Innovation Award, 25th AIIMS Annual conference 'Envisioning Management Education'.
- 3 students from iFEEL were among the 80 students selected globally to participate in Young Ambassadors @Africa Leads held in Cape Town, a program of Responsible Leadership for Africa and the world.

Foundation Program

The main objective of the program is to make the students familiar with the institute, curriculum and industry expectations. This is a week long program, where the dignitaries from the different industries share real life experiences with young minds.

(L to R - Prof. Sudhir Salunkhe, Dean - iFEEL; Mr. G. Chandrashekar, Associate Editor - Hindu Business Line; Dr. Sanjay Salunkhe, Director - iFEEL; Mrs. Priyanka Khurana Goyal, Executive Director - Nomura Financial Advisory and Securities Pvt. Ltd.; Mr. Nayan Patel, Executive Director - Packam Controls; & Prof. Sachin Modgil - iFEEL)

Outbound Program
China Study Tour

Students from iFEEL experienced an International Study tour to China. The study tour included visits to

- Lenovo,
- Bao Steel (the world’s second largest Steel manufacturer),
- IKEA (Asia’s largest store- a retail learning experience),
- Volkswagen,
- Mandarin Cultural and Language School,
- Urban Development Exhibition Centre
- Financial World Trade centre.

Students also experienced infrastructure and technology marvel of the world’s fastest train the Maglev (at 431 km/hr)
Under the Expert Guidance of Dr. Sten Ekman and Annalill Ekman, the Sweden tour was focused on learning and experiencing the power of Innovation and putting ideas to action. Some of the key places and companies that the students visited were:

- The Mälardalen University with IPR and IDELAB
- Helekopter
- IKEA
- Stockholm School of Entrepreneurship
- Nobel Foundation & Museum
- Eskilstuna Energi & Miljö
- Ericsson Telecom
- Stockholms Kulturhus
- Volvo Construction Equipment
- Munktell Sport Arena
- Munktell Science Park
- ABB Robotics
- Handels banken

Japanese organizations and processes are known world over for their excellence. Despite natural calamities and challenges, Japan continues to find its bearings and rises back – thus truly called the Land of the Rising Sun. iFEEL students as part of their curriculum are exposed to the Japanese practices and processes on campus by experts from Japan. The Study tour is an extension of the learning experience. The tour included visits to manufacturing plants of multinational corporations like

- Toyota Motor Corp
- Asahi Brewery
- Akhiabara
- Mitsubishi Electric Corp
- Uchida Yoko
- Sagawa Logistics

The visit also included meeting with host families which is an integral experience for Cultural appreciation and understanding. Students also learned how to converse in Japanese to prepare for their Japan experience.
Batch Profile 2014-2016

Gender Break up
- Male: 77.46%
- Female: 22.53%

Specialisation Break up
- Marketing: 57.74%
- Operations: 21.12%
- HR: 4.22%
- Finance: 16.90%

Work Experience in Months
- Fresher: 2.81%
- 1-12 months: 4.22%
- 25-36 months: 9.85%
- 37 months and above: 11.26%
- Total: 71.83%

Work Experience in Industry
- Manufacturing & IT Service: 21.42%
- FMCG & Electronics: 14.29%
- Power, Automobile & Heavy Industry: 14.29%
- BFSI: 7.14%
- Insurance: 7.14%
- Textile: 7.14%
- E-commerce: 7.14%
- Printing & Advertising, Design: 7.14%
- Commodity Trading: 7.14%
- Total: 100%
Akhil is an optimistic and enthusiastic person. His dedication always helps him to achieve the best in his sphere. He wants to contribute his skills/ideas for development of India.

Always ready to learn new things, Avinash is a soft spoken person who works systematically. He is cool, calm and composed in working environment.

Amit is an optimistic person with strong willpower, and a solid work ethic. He has a good academic background with an upward moving graph. He was a team member of E-Cell team which won NEC challenge at pan India level, organized by IIT Bombay. He was also the winner of money youth Olympiad.
NAME: Dharmendar Passi
QUALIFICATION: BBA
SUMMER INTERNSHIP: Mormugao Port Trust
OTHER PROJECT: Future Group
CERTIFICATION: Financial Markets & Banking Sector - NCFM

Dharmendar is a calm, focused and hard working individual. He believes in giving his cent percent towards work. He is known for his dancing skills in the peer circle where he resides.

NAME: Akshata Srivastav
QUALIFICATION: BBI
SUMMER INTERNSHIP: Axis Bank
OTHER PROJECT: Future Group
CERTIFICATION: Financial Markets & Banking Sector - NCFM

Akshata is a soft spoken, calm, focused and goal oriented professional who works systematically. She is a good team player, intelligent and multi tasking person. She has been actively participating in co-curricular activities. In addition to good academic performance she is also among top performers in her summer Internship.

NAME: Satyam Gupta
QUALIFICATION: B.Com (Com. App.)
SUMMER INTERNSHIP: Jubilant Generics Limited
OTHER PROJECT: Muthoot Exim Pvt Ltd
CERTIFICATION: Financial Markets & Banking Sector - NCFM

Satyam is a Positive thinker, disciplined and cool minded person, who is highly adaptable to change. He is hardworking and responsible. He has excellent interpersonal skills.

NAME: Srikanth Yakkali
QUALIFICATION: B.Com
SUMMER INTERNSHIP: Best Deal Finance
OTHER PROJECT: Ziqitza Health Care Ltd
CERTIFICATION: Financial Markets & Banking Sector - NCFM

Srikanth is a person who believes in talking less and doing more. He is blessed with a tremendous work ethic and one can expect more than 100% from him every time in anything and everything that he does.
**NAME**: Nikhil Bhoir  
**QUALIFICATION**: BBI  
**SUMMER INTERNSHIP**: Best Deal Finance  
**WORK EXP.**: TCS, TATA Motor Finance  
: 10 Months  
**OTHER PROJECT**: GNRC Hospitals  
**CERTIFICATION**: Financial Markets & Banking  
Sector - NCFM

Nikhil has a creative bent of mind and is a person who believes in focussing on solutions rather than problems. He is an extrovert and gets along very well with people.

**NAME**: Sanjay Suthar  
**QUALIFICATION**: B.Com  
**SUMMER INTERNSHIP**: Best Deal Finance  
**WORK EXP.**: Just Dial, Sign. Consultant  
: 26 Months  
**OTHER PROJECT**: Muthoot Exim Pvt Ltd  
**CERTIFICATION**: Financial Markets & Banking  
Sector - NCFM

Sanjay is confident & dedicated towards work. He is an excellent combination of finance specialization and affinity for sales & marketing.

**NAME**: Harshal Nimbalkar  
**QUALIFICATION**: BBI  
**SUMMER INTERNSHIP**: Best Deal Finance  
**WORK EXP.**: LIC Of India  
: 24 Months  
**OTHER PROJECT**: Pidilite Ltd  
**CERTIFICATION**: Financial Markets & Banking  
Sector - NCFM

Harshal is a calm, quiet and composed professional who inspires confidence. He has participated in the intercollege chess and carom competition and won 1st prize in chess.

**NAME**: Sourabh Thakkar  
**QUALIFICATION**: BBA  
**SUMMER INTERNSHIP**: Best Deal Finance  
**WORK EXP.**: Jalaram Corporation  
: 23 Months  
**OTHER PROJECT**: Pidilite Ltd  
**CERTIFICATION**: Financial Markets & Banking  
Sector - NCFM

Sourabh is an ambitious, goal oriented professional who inspires confidence. A track of good academic performance and self start attitude has helped him to gain immense knowledge of Financial Services Industry. Passionate to apply his excellent analytical skills to track financial markets and economic developments and carry out independent equity research.
Sunil is an optimistic, dedicated and passionate professional. Backed by an excellent academic performance he is always eager to learn new things. He aspires to take a huge leap in the field of finance which is his area of interest.

Dilip is a very confident and an enthusiastic person. He is a person with great potential to succeed in life. Every day he works upon himself to improve his knowledge and skills. He is equipped with professionalism and good analytical skills.
Ajinkya is a very dedicated, calm and confident person. He is optimistic and self motivated person. He considers himself a learner though he might know things well and loves to explore things through different innovative methods.

Avinash is a technophile and fun loving person. When he works on certain assignment, he gives his 100% effort. He loves sketching and watching movies. He likes to read blogs and surf internet. Also, adore towards solving quizzes.

Harsh is a very good team player, comfortable to work under challenging environment. Likes to take up new challenges when needed. A person who values time and knows its importance. Open to learn and develop new skills.
<table>
<thead>
<tr>
<th>NAME</th>
<th>Qualification</th>
<th>Summer Internship</th>
<th>Work Exp.</th>
<th>Other Project</th>
<th>Certification</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hitesh Nitaram Bhiogade</td>
<td>B.E (EXTC)</td>
<td>Elder Pharmaceuticals Ltd</td>
<td>Land-Marine Serv. Pvt Ltd</td>
<td>Pidilite Ltd</td>
<td>Six Sigma Green Belt - AIQM</td>
</tr>
<tr>
<td>Jerin Philip</td>
<td>B.E</td>
<td>Valentine Lounge Wear</td>
<td></td>
<td>Ziqitza Health Care Ltd</td>
<td>Six Sigma Green Belt - AIQM Supply Chain Management-CII</td>
</tr>
<tr>
<td>Piyush Joshi</td>
<td>B.E (Bio-medical)</td>
<td>Case New Holland Construction</td>
<td>Equipment Pvt. Ltd.</td>
<td>54 Months</td>
<td>Pidilite Ltd</td>
</tr>
<tr>
<td>Prashant Jagtap</td>
<td>BE Electronics</td>
<td>Larsen &amp; Toubro</td>
<td>Mahindra &amp; Mahindra</td>
<td>Pidilite Ltd</td>
<td>Six Sigma Green Belt - AIQM Supply Chain Management-CII</td>
</tr>
</tbody>
</table>

Hitesh is a calm, disciplined and a person who exhibits great patience with good execution skills. He has actively managed and participated in various activities like Annual Festival, e-summit etc. His experience in the industry has equipped him with necessary corporate skills that helps him excel in his tasks.

Jerin is an enthusiastic, extrovert and an inquisitive professional who leaves no stone unturned to ensure his work space and surroundings come alive with his out of the box interpersonal skills. His innovative approach and confident decision making sets him apart from the rest of the crowd. His flair to meet every task with logical conclusions is something, he holds a forte-in.

Piyush is a goal oriented and extremely positive person with rich Professional experience in operations domain piyush with a leading MNC. A keen communicator he possesses good domain and general knowledge. He is a certified internal auditor of ISO-13485 and has won Youth Money Olympiad (YMO 2014).

Prashant is a performance driven, result oriented professional with a deep sense of responsibility. He has worked with industry leader Mahindra & Mahindra. He is an extremely resourceful, logical & analytical driven professional.
<table>
<thead>
<tr>
<th>NAME</th>
<th>Saurabh Aanand</th>
</tr>
</thead>
<tbody>
<tr>
<td>QUALIFICATION</td>
<td>B.E. (Automobile)</td>
</tr>
<tr>
<td>SUMMER INTERNSHIP</td>
<td>Dalmia Cement (Bharat) Ltd</td>
</tr>
<tr>
<td>OTHER PROJECT</td>
<td>Infiniti Retail (Croma)</td>
</tr>
<tr>
<td>CERTIFICATION</td>
<td>Six Sigma Green Belt - AIQM</td>
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<td></td>
<td>Saurabh is simple living but high thinking person. He is an automobile engineer with good command on designing software (INVENTOR &amp; HYPERMESH) and proficient in operational processes. He is responsible &amp; dedicated towards assigned tasks. He loves traveling &amp; is adaptable in any environment.</td>
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<thead>
<tr>
<th>NAME</th>
<th>Rhythm Vitthalidas Kabra</th>
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</thead>
<tbody>
<tr>
<td>QUALIFICATION</td>
<td>B.Com</td>
</tr>
<tr>
<td>SUMMER INTERNSHIP</td>
<td>Muthoot Exim Pvt Ltd</td>
</tr>
<tr>
<td>OTHER PROJECT</td>
<td>Muthoot Exim Pvt Ltd</td>
</tr>
<tr>
<td>CERTIFICATION</td>
<td>Six Sigma Green Belt - AIQM</td>
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<td></td>
<td>Rhythm is an enthusiastic person who is creative and has a different thinking ability. His academic background and experience of working on projects have given him added advantages. He possesses multi-tasking ability and has efficiently handled Supply Chain and logistic process in his Internship.</td>
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<tr>
<th>NAME</th>
<th>Richa Khard</th>
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<tbody>
<tr>
<td>QUALIFICATION</td>
<td>B.Tech</td>
</tr>
<tr>
<td>SUMMER INTERNSHIP</td>
<td>Larsen and Toubro</td>
</tr>
<tr>
<td>OTHER PROJECT</td>
<td>Think Why Not</td>
</tr>
<tr>
<td>CERTIFICATION</td>
<td>Six Sigma Green Belt - AIQM</td>
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<td></td>
<td>Optimist and enthusiast by nature, Richa brings in with her, sharp analytical skills and team playing abilities. Flexibility being an important component of her attitude she can play multiple roles and adapt to her environment. Not amongst the ones to get dwarfed by a challenge, she deals with them head-on. Operations being her special area of interest, she boasts of work experience in reputed organisations. she breathes a sigh only when the job is completed.</td>
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<thead>
<tr>
<th>NAME</th>
<th>Rahul Das</th>
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<tbody>
<tr>
<td>QUALIFICATION</td>
<td>B.E. (Info. Sci.)</td>
</tr>
<tr>
<td>SUMMER INTERNSHIP</td>
<td>Drop Kaffe (E-commerce)</td>
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<tr>
<td>WORK EXP</td>
<td>Team BPO</td>
</tr>
<tr>
<td></td>
<td>16 Months</td>
</tr>
<tr>
<td>OTHER PROJECT</td>
<td>GNRC Hospitals</td>
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<tr>
<td>CERTIFICATION</td>
<td>Six Sigma Green Belt - AIQM</td>
</tr>
<tr>
<td></td>
<td>Rahul is an extrovert and amicable person. A strong sense of personal and organizational values is what sets him apart. His resourcefulness and ability to multitask is an affirmation of his competence and spontaneity. He has won prizes for science quiz competitions. A good team player and a person who likes to explore new things.</td>
</tr>
<tr>
<td>NAME</td>
<td>Trupti Puranik</td>
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<tr>
<td>QUALIFICATION</td>
<td>B.Tech</td>
</tr>
<tr>
<td>SUMMER INTERNSHIP</td>
<td>Mahanand Dairy</td>
</tr>
<tr>
<td>OTHER PROJECT</td>
<td>GNRC Hospitals</td>
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<tr>
<td>CERTIFICATION</td>
<td>Six Sigma Green Belt - AIQM Supply Chain Management-CII</td>
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</table>

She is a soft spoken yet resourceful professional who works systematically. She is intelligent, focused and goal oriented person. Her ability to take tasks to their logical conclusions is another quality that sets her apart. Her ability to get completely involved in her tasks greatly contributed to the overall teamwork that helped the team to win the E-cell competition, an initiative by IIT Bombay.

<table>
<thead>
<tr>
<th>NAME</th>
<th>Vikas Thorat</th>
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<tbody>
<tr>
<td>QUALIFICATION</td>
<td>BBA</td>
</tr>
<tr>
<td>SUMMER INTERNSHIP</td>
<td>Cadbury</td>
</tr>
<tr>
<td>OTHER PROJECT</td>
<td>Pidilite Ltd</td>
</tr>
<tr>
<td>CERTIFICATION</td>
<td>Six Sigma Green Belt - AIQM</td>
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Vikas is a goal oriented person. He has ability to guide the team and to motivate the team towards achieving the goal, he involves each and every person in team to contribute their towards team goals.

<table>
<thead>
<tr>
<th>NAME</th>
<th>Uma Kushwaha</th>
</tr>
</thead>
<tbody>
<tr>
<td>QUALIFICATION</td>
<td>BCA</td>
</tr>
<tr>
<td>SUMMER INTERNSHIP</td>
<td>Oxygen Healthcare</td>
</tr>
<tr>
<td>OTHER PROJECT</td>
<td>GNRC Hospitals</td>
</tr>
<tr>
<td>CERTIFICATION</td>
<td>Six Sigma Green Belt - AIQM Supply Chain Management-CII</td>
</tr>
</tbody>
</table>

Uma is a determined and dedicated professional. She handles task optimistically and is always willing to learn new things.

<table>
<thead>
<tr>
<th>NAME</th>
<th>Vidisha Sawant</th>
</tr>
</thead>
<tbody>
<tr>
<td>QUALIFICATION</td>
<td>BSc Microbiology</td>
</tr>
<tr>
<td>SUMMER INTERNSHIP</td>
<td>HPCL</td>
</tr>
<tr>
<td>OTHER PROJECT</td>
<td>Rallis India Ltd</td>
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<tr>
<td>CERTIFICATION</td>
<td>Six Sigma Green Belt - AIQM</td>
</tr>
</tbody>
</table>

Vidisha believes in achievement of excellence and exhibit success in every task to be undertaken. Her strong academic performance and exceptional leadership skills of coordinating in different events has got her “Best Student of the Year” award at college. She has won Silver Medal at AIMS Innovation Awards, 2015. Her innovative approach and dedicated performance as a summer intern in HPCL, has got her nominated for the “Best Intern of the Year” award by her Mentor.
Akshay is an imaginative quiet laborer who lets his work represent him. He has captained his college cricket group for three sequential years.

Ajinkya is a diligent professional with strong academics & great potential. He is calm, composed, flexible & a confident person with dedication in everything that he does. He has actively participated in many intercollegiate events & handled tech-fest of his college.

Coming from a defence background, Abhijit is disciplined and honesty is engraved in his personality and character. With creative mind and skills he understands business insights very well. With a degree in advertising he has hard core passion for advertising and marketing.
**NAME**  : Amit Singh  
**QUALIFICATION**  : Bsc (IT)  
**SUMMER INTERNSHIP**  : Oxygen Healthcare  
**WORK EXP.**  : CMS Infosystems Pvt Ltd  
  : 7 Months  
**OTHER PROJECT**  : Yes Foundation  
**CERTIFICATION**  : Digital Media Marketing - DMTI  

Amit is a calm, intelligent and self driven individual. He has good interpersonal and multitasking skills. He is an excellent observer and a good listener. He has handled various events single handedly at various occasions.

**NAME**  : Amit Mishra  
**QUALIFICATION**  : B.Com  
**SUMMER INTERNSHIP**  : Red Quanta  
**WORK EXP.**  : Ocwen Financial Solu. Pvt Ltd  
  : 7 Months  
**OTHER PROJECT**  : Think Why Not  
**CERTIFICATION**  : Digital Media Marketing - DMTI  

Amit is an enthusiastic and extrovert person. Ready to take new challenges, he possesses multi-tasking ability with goal oriented approach. Along with his academics he has represented his school at regional level cricket and swimming competition.

**NAME**  : Ankit Kumar Singh  
**QUALIFICATION**  : Mech. Engg  
**SUMMER INTERNSHIP**  : Oxygen Healthcare  
**WORK EXP.**  : Shel, Tata Motors  
  : 22 Months  
**OTHER PROJECT**  : Think Why Not  
**CERTIFICATION**  : Digital Media Marketing - DMTI  

Ankit is a simple person with a very kind nature. He is creative, multitasking and an optimistic person. Hunger for knowledge together with a sharp observation skill makes him a valuable asset for any organization.

**NAME**  : Ankita Singh  
**QUALIFICATION**  : B.com  
**SUMMER INTERNSHIP**  : Oxygen Healthcare  
**OTHER PROJECT**  : Future Group  
**CERTIFICATION**  : Digital Media Marketing - DMTI  

Ankita is an extrovert and resourceful individual who work systematically. She has good interpersonal and multitasking skills. She was a team member in Aashayein event and played a key role to make the event a grand success. She likes to take an initiative and is very good in getting things done on time. She is also a good team player.
Mugdha is extremely focused and creative professional who possess excellent idea generation, decision-making interpersonal and effective management skills.

Chinmay believes in achieving highest level of excellence in whatever he does. He is very optimistic person and has strong will power and confidence. Good academic performance and participation in many extra-curricular activities has helped him to acquire good management skills.

Himanshu is focused, positive and energetic. He loves to take on challenges, and along with academics he is also a state level Basket Ball Player and has won several medals at the Inter-college level.

With a positive attitude Kanil is an enthusiastic person and a driving force for the team he works with Business is all that goes on in his mind. Give him a task and he rises to the occasion. He has exceptional interpersonal skills. He is hard working, sincere and a fun loving person. He has headed Marketing Events at the management fest, 'Aashayein', at iFEEL.
Sanket is endowed with innovative bent of mind. His ability to mould himself according to the situation and the team makes him a valuable asset to any team or organization that he is a part of. Sanket is an extrovert and is born to be a sales and Marketing Professional.

Lalit is a confident, disciplined & self driven person with a good academic background. His zeal for participation in extracurricular & co curricular activities helped his team to secure 2nd position at National level Cricket Competition. He has a logical approach and is dedicated towards work.

Maclina is a very kind, polite and helpful in nature. she has positive attitude towards any work. She has participated in inter - college level competition like Elocution, Dancing and Acting and won 1st prize. She has also headed cultural event at the management fest 'Aashayein', at iFEEL.

Efficiency and effectiveness are synonyms for John. Focused and ambitious he brings amazing out of the box, practical solutions to the table. He was the General Secretary of his college at the graduation level. Dancing, singing and adaptability are some of his hidden talents. He is a good orator and a leader adored by his teammates. He believes in taking people forward along with him by developing them.
Creativity has become a necessity in today's competitive world. Kajal Bhagat, along with being creative, is detail-oriented and also believes in realistic ideas. She is disciplined with a bias for action. She understands the importance of embracing the weak-points, therefore, is eager to learn and develop.

Tina is a self-made, honest, dedicated, fun-loving and positive girl. She is a great team mate and very focused in whatever she does. Apart from academics, she has participated and won many sports awards (medals). She was a part of a social service program on E-waste. Outperforming her target is her strength.

Niket is an inquisitive person with the desire to learn and an ability to put his learning into practice. He is a person who faces challenges upfront and would never shy away from them. He also brings in with him great interpersonal communication skills, analytical skills and creative writing abilities. He is best known for his presentation skills, entrepreneurial mindset and short, yet simple and beautiful stories that he writes.

Rahul Patil is a proactive and hardworking professional who values time. He is a creativity driven person who applies himself whole heartedly and innovatively to his entire task. He Stood at 2\textsuperscript{nd} position in SSC examination.
Piyush is a person with hard as well as smart working attitude. He is very humble and honest in terms of personality. Currently running ‘Yo Suppliers’, a retail shop in college campus which is fueled by his entrepreneurial skills.

Priya is focused, energetic and applies herself to the task at hand with great sincerity. In her internship period she performed on good work qualities and habits, handled Radio Campaign for her Company with Radio BIG FM 92.7 & RED FM 93.5.

Rahul is goal oriented and focused person. He has been a part of various activities and won prizes at ‘YMO’ (Youth Money Olympiad) and ‘Yuva Bhushan’ organised by ‘Yuvak Biradari’. He is inspired by Ratan Tata and wants to inculcate his leadership quality into himself.

Ranjana is focused, dedicated and goal oriented person, who works systematically. She executes all her tasks with precision. With good academic performance and willingness to actively participate in extra-curricular activities makes her a promising prospect for corporate world.
<table>
<thead>
<tr>
<th>NAME</th>
<th>Ranjit Kumar Ganari</th>
</tr>
</thead>
<tbody>
<tr>
<td>QUALIFICATION</td>
<td>BMS</td>
</tr>
<tr>
<td>SUMMER INTERNSHIP</td>
<td>Dalal Timese</td>
</tr>
<tr>
<td>OTHER PROJECT</td>
<td>Kangaroo Kids Edu. Ltd</td>
</tr>
<tr>
<td>CERTIFICATION</td>
<td>Digital Media Marketing - DMTI</td>
</tr>
</tbody>
</table>

Ranjit is a calm and confident person. He believes in the adage; Actions speak louder than words and goes about performing his tasks without making too much noise.

<table>
<thead>
<tr>
<th>NAME</th>
<th>Ruchik Purohit</th>
</tr>
</thead>
<tbody>
<tr>
<td>QUALIFICATION</td>
<td>B. Com</td>
</tr>
<tr>
<td>SUMMER INTERNSHIP</td>
<td>Valentine Lounge Wear</td>
</tr>
<tr>
<td>WORK EXP.</td>
<td>Jayco Safety Prod. Pvt. Ltd</td>
</tr>
<tr>
<td></td>
<td>15 Months</td>
</tr>
<tr>
<td>OTHER PROJECT</td>
<td>Ziqitz Health Care Ltd</td>
</tr>
<tr>
<td>CERTIFICATION</td>
<td>Digital Media Marketing - DMTI</td>
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</tbody>
</table>

Ruchik is an optimistic, hardworking, honest and self-motivated person. He has the ability to identify and define problems and to come up with solutions. He is able to maintain value and ethics when under pressure or when faced with opposition and also adopts to change quickly according to circumstances.

<table>
<thead>
<tr>
<th>NAME</th>
<th>Sourabh Singh</th>
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<tbody>
<tr>
<td>QUALIFICATION</td>
<td>B. Com</td>
</tr>
<tr>
<td>SUMMER INTERNSHIP</td>
<td>Print Stop</td>
</tr>
<tr>
<td>OTHER PROJECT</td>
<td>Infiniti Retail (Croma)</td>
</tr>
<tr>
<td>CERTIFICATION</td>
<td>Digital Media Marketing - DMTI</td>
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</tbody>
</table>

Sourabh is a person who believes in walking an extra mile if required to get his task completed. He is an extrovert and thrives under challenges. He was born to do sales & marketing.

<table>
<thead>
<tr>
<th>NAME</th>
<th>Sameer Kamble</th>
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<tr>
<td>QUALIFICATION</td>
<td>BMS</td>
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<tr>
<td>SUMMER INTERNSHIP</td>
<td>Oxygen Healthcare</td>
</tr>
<tr>
<td>OTHER PROJECT</td>
<td>Rallis India Ltd</td>
</tr>
<tr>
<td>CERTIFICATION</td>
<td>Digital Media Marketing - DMTI</td>
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</tbody>
</table>

Sameer believes in growing and he is able to control situations rather than allow a situations to take control of him. While he is an optimistic person he is also realistic in his approach and thinking.
Shuaib is a calm, quiet an unassuming professional who believes in the saying "Action speak louder than words". He is an extremely good team player with good observing skills.

Sohail is an enthusiastic, extrovert and flamboyant professional who is bound to bring alive his work space and surrounding. Improvisation is the word which defines his personality. With a never say 'NO' attitude, he believes in achieving highest level of excellence in whatever he does. He was awarded a 5 star certificate (June, 2014) at Cordlife Sciences India Pvt. Ltd. For excellent customer conversion rate.

Sumeet is a calm quiet and composed professional who inspires confidence. Creative and out of the box thinking is his eminency. He has done his internship with babystep.tv LLC in Moscow, Russian Federation. He has stayed there with different nationalities and has enriched himself by getting closer to their life and culture and has become a global citizen in a true sense.

Sumeet is a person with positive attitude has innovative way of doing things. He is calm and he observes things differently. Communicating with new people is easy for him moreover he is dedicated to complete the task.
**NAME** : Suraj Patil
QUALIFICATION : BBM-IB
SUMMER INTERNSHIP : Dalal Times
OTHER PROJECT : Pidilite Ltd
CERTIFICATION : Digital Media Marketing - DMTI

Suraj is Self-Motivated and Goal oriented Person. His excitement helps him to work beyond his capability.

**NAME** : Tabrez Khalfi
QUALIFICATION : B. COM
SUMMER INTERNSHIP : Ziqitza Healthcare
EXPERIENCE : 28 Months
OTHER PROJECT : Rallis India Ltd
CERTIFICATION : Digital Media Marketing - DMTI

Tabrez is a confident and enthusiastic person who loves to interact with people. He has adaptable capability and he never loses hope easily. He likes to take initiative and work with team as a leader.

**NAME** : Tanvi Shirodkar
QUALIFICATION : BBA
SUMMER INTERNSHIP : Think Why Not
OTHER PROJECT : Kangaroo Kids Edu. Ltd
CERTIFICATION : Digital Media Marketing - DMTI

Tanvi is confident and enthusiastic person. She is detail oriented and good with numbers. She is competitive and has an active personality, which differentiates her from others.

**NAME** : Vania Baptista
QUALIFICATION : BBA
SUMMER INTERNSHIP : SlipDisc Adv.Agency
OTHER PROJECT : Future Group
CERTIFICATION : Digital Media Marketing - DMTI

"Never give up" is what best describes Vania. She has an inimitable approach to dealing with situations, is a quick learner and smart implemener. She not just completes her responsibilities but also adds creative element to what she does. Communication, good oratory skills, competitive spirit and a good sense of humor are qualities that make Vania a valuable asset to any team. She is always willing to take the lead and shoulder responsibilities.
NAME: Ajinkya Rajurkar  
QUALIFICATION: BE (Electronics)  
SUMMER INTERNSHIP: Dalal Times  
WORK EXP.: Affinity Express  
: 8 Months  
OTHER PROJECT: Pidilite Ltd  
CERTIFICATION: Digital Media Marketing - DMTI

Ajinkya is a self driven, dedicated and enthusiastic professional who is good at reasoning and analytical thinking. Creativity and the ability to deliver well under pressure, makes him stand out. He has worked with a print media and advertising company. He aspires to take a huge leap in the highly dynamic and creative field of marketing.

NAME: Alok Mokase  
QUALIFICATION: BE  
SUMMER INTERNSHIP: Dalal Times  
WORK EXP.: OM AUTO COMPS  
: 12 Months  
OTHER PROJECT: Pidilite Ltd  
CERTIFICATION: Digital Media Marketing - DMTI

Alok is a happy go lucky person. With a smile on his face, he accepts and solves challenges. He has good analytical and interpersonal skills. He is dedicated to his work and a very good team leader and player. His confidence and self-discipline are qualities admired by all. Never say never, always say yes is Alok's mantra to live his life.

NAME: Parth Gupta  
QUALIFICATION: B.F.M  
SUMMER INTERNSHIP: Perfetti Van Melle  
OTHER PROJECT: Future Group  
CERTIFICATION: Digital Media Marketing - DMTI

Parth is driven by curiosity and the passion for traveling, he is sincere towards his work and thinks in creative ways to find solutions. He is good in building relations in normal as well as corporate life. His strength is to tackle and sort out every difficult situation. Self motivated and hard working with positive towards his career and life. Some of his qualities are good communication skills and quick learning ability.

NAME: Nehal Mayekar  
QUALIFICATION: BE  
SUMMER INTERNSHIP: Aidem Ventures Pvt Ltd  
OTHER PROJECT: Pidilite Ltd  
CERTIFICATION: Digital Media Marketing - DMTI

Exchange Program: Malardalen University, Sweden  

Nehal matches enthusiasm with domain knowledge to the best of his abilities to complete any task. His experience of over two years with reputed organizations has equipped him with strong professional and analytical skills along with undying attitude for his responsibilities. He has studied cultural diversity and global work environment which predominantly focussed in the area of creativity and innovation while on exchange program in Sweden. He is also a part of an active NGO, Mission - Catalyst.
Human Resources

**NAME** : Shubhanshu Sharma  
**QUALIFICATION** : BBA  
**SUMMER INTERNSHIP** : Kirloskar Brother Ltd  
**OTHER PROJECT** : Muthoot Exim Pvt Ltd  
**CERTIFICATION** : HR Staffing Manager & Recruitment Excellence - Vskills

Shubhanshu is a team player. He is a peoples person and likes to solve problems. He is good in singing and very passionate about it and has played sports at national level.

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**NAME** : Surya Johnson  
**QUALIFICATION** : BMS  
**SUMMER INTERNSHIP** : Royal Orchid Central Grazia  
**OTHER PROJECT** : Ziqitza Health Care Ltd  
**CERTIFICATION** : HR Staffing Manager & Recruitment Excellence - Vskills

Surya is a calm, quiet and composed professional who inspires confidence. Her ability to take tasks to their logical conclusion is another quality that sets her apart. She has strong flair for working on Live Projects. She also worked on 'Employee Engagement for Ziqitza Healthcare' under the programme 'Global Citizen Leader (GCL)'.

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**NAME** : Vrushali Malgaonkar  
**QUALIFICATION** : BMS  
**SUMMER INTERNSHIP** : Ziqitza Healthcare  
**OTHER PROJECT** : Ziqitza Health Care Ltd  
**CERTIFICATION** : HR Staffing Manager & Recruitment Excellence - Vskills

Vrushali is a diligent professional who stands out due to her perseverance and never say die attitude. She have Good Interpersonal Skills as a HR Professional. In terms of personality she is very humble and polite.
Placements

- 3HD Media
- ABC Consultants
- Acquist
- Aditya Jyot Eye Hospital
- Aegon Religare
- Aidem
- AK Capital
- Alchemist
- All State
- Amagi Media
- Anand Rathi
- Apar Industries
- Aranca
- Asian Business Exhibition and Conferences
- ASSAP Media
- Axis Ad Print Media
- B&B Analytics
- Bajaj Capital
- Biorad Medisys
- BloombergTV
- Box8Meal
- Brick Eagle
- Bricsa Consultancy
- Celite Tyres
- Club Mahindra
- Coffee Café Day
- Craft Ad Financial Ltd
- Digital Picasso
- Dish TV
- Disha Direct
- EMC
- Essel Propack
- Fair Assets
- Fujitsu Consulting Private Ltd
- Future Group
- Getit Infomedia
- Globus
- Globuzz - Dubai
- Godfrey Philips
- H&R Johnson
- Hansa Research
- HDFC AMC
- HDFC Bank
- Holistic Healing
- Housing.com
- ICICI Securities
- IKYA
- India Infoline
- Indiamart
- Indo Asian Buildcon
- Infiniti Retail (Croma)
- Intellvision Software
- Janalaxmi Financials
- Jeevansathi
- Just Dial
- Kansai Nerolac
- Karvy Financials
- Kotak Securities
- Learning Curve India
- Lowe Lintas
- Madura Lifestyle
- MagicBricks
- Margins View Consultancy Pvt Ltd
- Markets and Markets
- Matrix Cellular
- Mindshare Consultants
- Morgan Stanley
- Motilal Oswal
- MTS
- Muthoot Exim
- Never Grow UP
- Novire Technologies
- NZ seasonal Wear Pvt Ltd
- Omni Holidays
- Oxygen Healthcare
- Planet M
- Polco India
- Printstop
- Puma
- Purple Squirrel
- Rallis India
- Reliance Brands
- Reliance Retail
- Saffron Media
- Scorpio Events
- Septodent
- Shaw Hotels
- Standard Chartered Bank
- Swades Foundation
- Synechron
- Talent Corner
- Tata Docomo
- The Research Tree- Vito
- Thomas Cook
- Thomson Reuters
- Times Pro
- TNT Express
- Valentine Lounge Wear
- Value Life Healthcare
- Vodafone
- Webxpress
- WNS
- Xeco Marketing Pvt Ltd
- XL Dynamics
- Ziqitza Healthcare Ltd
- Zirca

Highest Salary drawn at Campus : INR 9 Lakh p.a.
Average Salary at i-Feel Campus : INR 4.5 Lakh p.a.
International Highest package : INR 10 Lakh p.a.

International Internships & Placements

- Siemens AG, Germany
- Baby Step TV - Russia
- Globuzz, Dubai etc.
Summer Internships

- Adfactors PR
- Aidem Ventures
- AU Financials
- Axis Bank
- Baby Step TV - Russia
- Best Deal Finance
- BVG Group Cos
- Case Construction
- Dalal Times
- Disticon Ideas
- Drop Kaffe
- Elephant Design
- Future Group
- GlobuZZ -Dubai
- HPCL
- JP Morgan
- Jubilant Generics Limited
- Larsen and Toubro
- Mahananda Dairy
- Murgao Port Trust
- Muthoot EXIM Pvt Ltd
- Optimized Infotech
- Oxygen Healthcare
- Perfetti Van Melle
- Pfizer
- Print Stop
- QuickXpert Solutions
- Rallis India
- Red Quanta
- Reliable Prints
- Reliance Com
- Reliance Retail
- Royal Orchid Central Grazia
- Staragri
- Swades Foundation
- Think Why Not
- Tolexo
- Valentine Lounge Wear
- Siemens AG, Germany
“Being at iFEEL was more about exploring a new thing every day, facing new assignments with new challenges and solving them effectively. iFEEL has been a life changing experience, it always gave me opportunity to know more about me and taught me that future is not only about doing right things but also the learn the art of doing things in a right way”.

Swati Chavan
2013-15
TATA Rallis

I am thankful to iFEEL for giving me excellent opportunities to explore my talent and also realize my dreams. It helped me develop entrepreneurial skills with my small retail start up ‘YO’ suppliers in college campus. My leadership ability got polished by being part of GCL training program at iFEEL.

- Suraj Kanal
2013-15
Disha Direct Marketing Services Pvt. Ltd

I benefited from close interaction with corporates at the beautiful campus of iFEEL. Certainly, my time at iFEEL was a life-changing experience. Now I see the world with new eyes, thanks to my time here.

Avani Juvekar
2012-14
Pfizer India
"iFEEL has been a life changing experience. The exposure and the platform that ifeel provides cannot be compared to any other B-schools. Education and infrastructure is incomparable to any of the top B-schools. The residential campus is also one of the most important aspects as it builds you as an individual and teaches you to live with diverse kind of people."

Heman Sarlaya  
2012-14  
Airtel

"Two years in iFEEL for me has been a time to get to know a person called "ME" better. It is being away from your family, close friends and the comfortable home environment that you learn about yourself. iFEEL provided me ample of exposures and opportunities to grow, to nurture. Being an young institute, I found iFEEL more like a start up organisation which gave even its students a chance to shape its processes, culture and at times even the rules! It is this friendly and welcoming atmosphere that empowered me to take the lead and make couple of initiatives. It truly stands by its name by nurturing the entrepreneurial and leadership qualities within its students.

- Agnes Thomas  
2012-14  
Print Stop

"The 2-years stay at iFEEL has not only shaped up my professional career, but it has also given me a chance to figure-out, experiment and implement my skills. The factors such as infrastructure and faculty can easily be reviewed if you have visited the institute once. However, the things which do not come to the forefront in the initial visits are - the hostel life, the inter-collegiate events, the group activities, etc. According to me, this is what shapes one's personality and iFEEL will offer all of this."

Yash Ghelani  
2011-13  
WhishBox

Coming out of a B-School in this international market had made me think whether my managerial learning would work here. But I was amazed how my practical training at iFEEL has made me a apt for any market. Probably that is the reason why I have been successful in handling retail activations and tourism.

-Chirag Soni  
2010 - 12  
Globuzz, Dubai
The goal at iFEEL is to transform each participant into a unique person capable and willing to contribute to Society, Organization and Self development, and the beginning is in the imagination.

Institute for Future Education, Entrepreneurship and Leadership
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