

## PGDM

Full-time Residential Program

Batch 2026 - 2028

Knowledge Immersion Program with







APPROVED BY RECOGNISED BY CERTIFIED

MEMBER

ACCREDITED BY











## Celebrating the Architects of People & Culture - HR Summit 2025

At iFEEL, we believe that the heart of every successful organization lies in its people — and those who nurture, empower, and inspire them. In line with this philosophy, iFEEL proudly hosted the HR Summit 2025 on 28th June 2025 at Hotel Sayaji, Pune, bringing together visionary leaders, industry pioneers, and HR professionals from across sectors.

The summit served as a vibrant platform for knowledge exchange, leadership dialogue, and recognition of excellence in the field of Human Resources. With engaging panel discussions, thought-provoking insights, and meaningful networking, the event celebrated the transformative role HR leaders play in shaping organizations and cultures of the future.

We were honored by the presence of our Chief Guest Dr. Kiran Bedi, Guests of Honour Dr. Buddha Chandrasekhar and Dr. Ashwini Kumar Sharma, whose inspiring words added immense value to the event.

A heartfelt thank you to all our **awardees**, **guests**, **and partners** who contributed to making this summit a remarkable success, reaffirming iFEEL's commitment to nurturing future-ready leaders who drive people-centric growth and innovation.













## CONTENT



- ► About Us
- ► Our Vision, Mission
- Group Director
- Awards & Recognitions
- ▶ Faculty
- Study Tours & Industrial Visits
- ► Student Achievement
- ► Internships
- ► Placements
- **▶** Our Recruiters
- Students Safety
- ▶ Gallery

- Program Overview
- ► Admission Process
- ► Program Structure
- ▶ Evaluation Process
- Program Highlights
- ▶ Curriculum
- ▶ Learning Methodology
- ► E-Cell
- ► Program Fees 2025-27 & Details
- Payment Modes
- ► Students Committee
- ► Life at iFEEL

## **ABOUT IFEEL**

At iFEEL (Institute for Future Education Entrepreneurship and Leadership), we believe in the power of education to transform lives and empower individuals to create a positive impact on society. As a premier PGDM institute in Lonavala, Pune, we are dedicated to nurturing the next generation of leaders who can drive innovation, entrepreneurship, and sustainable development.

Our PGDM program offers specializations in Marketing, Finance, Human Resource Management, and Operations, providing students with the flexibility to pursue their interests and build a successful career in their chosen field. With a strong industry interface and collaborations with leading corporates, startups, and social enterprises, our students gain real-world exposure through internships, projects, and interactions with industry leaders. Additionally, our global immersion program offers students the opportunity to study at international universities and gain valuable cross-cultural perspectives.

iFEL is proud of its membership with the Association to Advance Collegiate Schools of Business (AACSB), symbolizing our commitment to global standards of excellence in business education. We are also approved by the All India Council for Technical Education (AICTE), ensuring the quality and credibility of our programs. Moreover, we have received accreditation from the International Association for Quality Assurance in Pre-tertiary and Higher Education (QAHE) and hold membership with the Accreditation Council for Business Schools and Programs (ACBSP), further underscoring our dedication to educational excellence.

At iFEEL, we are committed to providing a nurturing and inclusive environment that fosters both personal and professional growth. We are focused on developing responsible leaders who are well-equipped to address the complex challenges of the 21st century and make a positive impact on the world.



#### TIMES B-SCHOOL RANKING 2025



Top B-Schools in West Zone



Top Institutes Placements

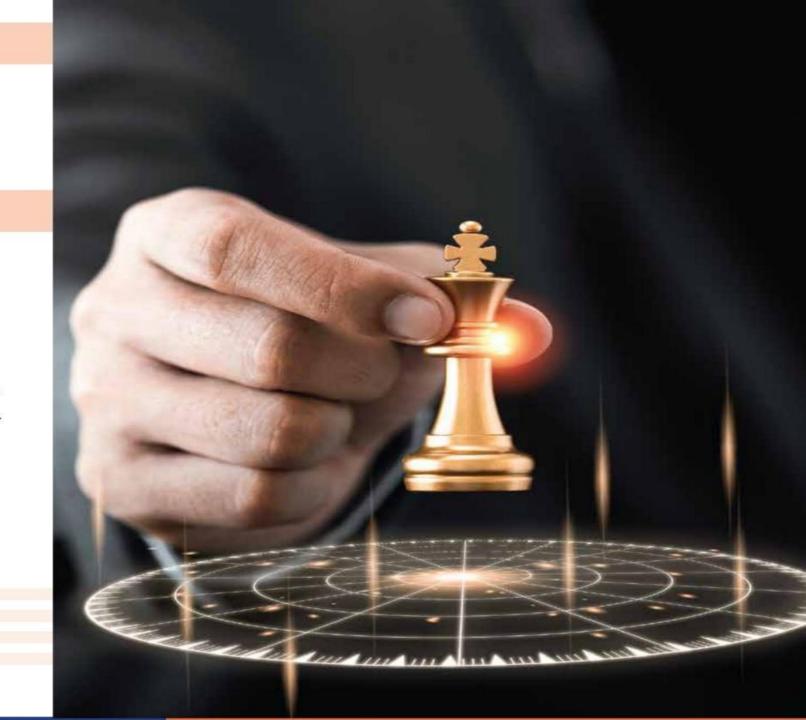


## **OUR VISION**

 To develop and nurture leadership & entrepreneurial excellence.

## **OUR MISSION**

- To impart management studies of global standards to students.
- To undertake research & development for the betterment of the industry & society.
- To continuously involve ourselves in innovative processes & use best practices of governance.
- To build the intellectual pool of students, faculty and alumni through innovative processes such as development programs & networking.



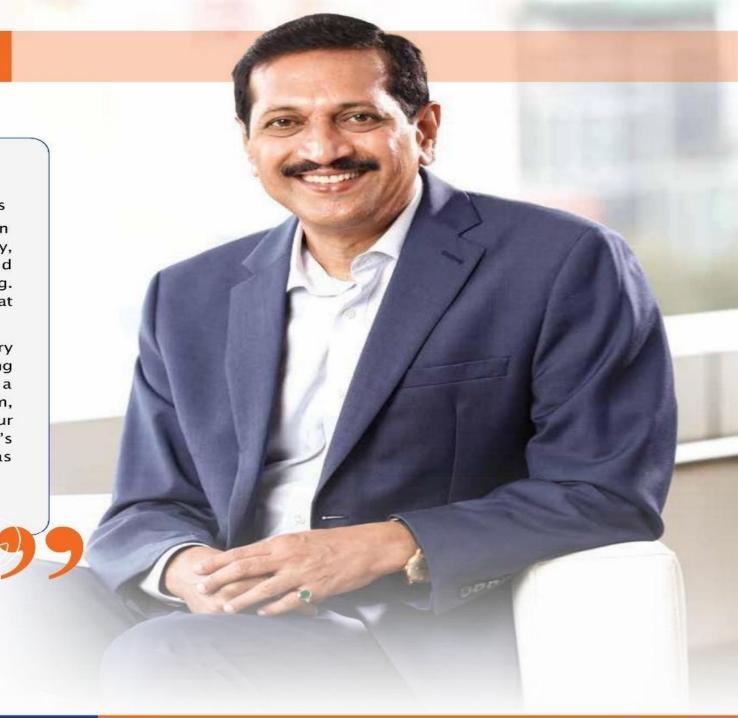
## MESSAGE FROM THE DIRECTOR



We are thrilled to present the PGDM program's 2026-2028 batch at iFEEL. Our institute prides itself on attracting some of the brightest minds in the country, selected through a stringent admission process and nurtured with rigorous academics and ethical learning. Our mission is to provide exceptional education that aligns with the ever-evolving business landscape.

To enhance our curriculum, we actively involve industry leaders through workshops and conclaves, integrating their practical business insights. This brochure offers a glimpse into our thoughtfully designed curriculum, industry interactions, and student-led activities. Our students are well-equipped to meet your organization's needs, and I confidently endorse their potential as valuable contributors.

- Dr. Sanjay Salunkhe



## MESSAGE FROM THE DEAN

66

## The PGDM Batch 2026-2028 at IFEEL brings

together students from a wide range of organizations, creating a rich tapestry of talent and experience. These students have honed their skills and gained significant industry exposure through summer internships, company research projects, and interactive guest lectures. Our curriculum is thoughtfully designed to cover contemporary courses that shape our students into confident leaders ready to excel in their professional, personal, and civic lives. Additionally, we offer technical trainina through value-added proarams and skill development initiatives, ensuring our students are well-versed in the current market dynamics.

We invite you to engage with our campus activities during the 2026-27 Corporate Connect season. This offers you access to a pool of dynamic, young professionals ready to tackle global business challenges and contribute meaningfully to your organization. Confident in their leadership potential and the value they bring, we look forward to your participation in shaping the future business leaders at IFEEL.

- Dr. Sagar Bhadange





RANKED

16

AMONG THE TOP 20 B-SCHOOLS IN THE WEST ZONE Ranked 23rd

IN TOP 50 INSTITUTES FOR PLACEMENTS - INDIA

> Ranked 29<sup>th</sup>

AMONG THE TOP 50
PRIVATE INSTITUTES- INDIA

Ranked 40<sup>th</sup>

AMONG THE TOP 100 B-SCHOOLS IN INDIA



## **ACCOLADES**

## I20R International Education Excellence Award - 2022

Skill Development Leadership Award - 2023



India's Education Excellence Award - 2018

College of The Year Award - 2016 Best Institute for Entrepreneurship & Leadership in India – 2012

Top 10 promising
Business Analytics Institutes
– 2018

## **ACCREDITATIONS AND MEMBERSHIPS**



Institute for Future Education
Entrepreneurship and Leadership (iFEEL)
is approved by the All India Council for
Technical Education (AICTE).



The Institute for Future Education
Entrepreneurship and Leadership (iFEEL) is
recognized by the Directorate of Technical
Education (DTE), Maharashtra.



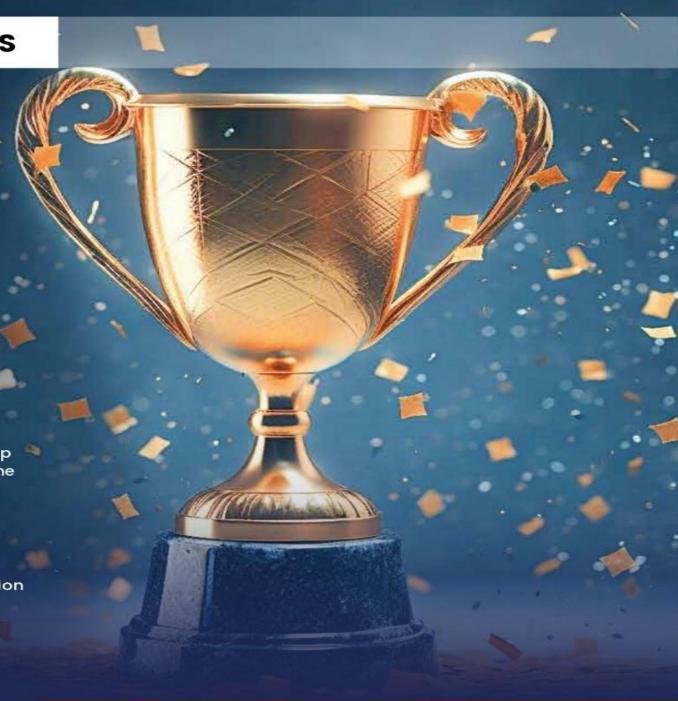
iFEEL Management Institute proudly acclaims its prestigious AACSB (Association to Advance Collegiate Schools of Business) membership.



The Institute for Future Education Entrepreneurship and Leadership (iFEEL) is a certified member of the Accreditation Council for Business Schools and Programs (ACBSP), an internationally recognized accreditation body.



iFEEL has received the prestigious Accreditation Certificate from the QAHE (International Association for Quality Assurance in Pre-Tertiary and Higher Education).





## DR. SHRADDHA PURANDARE

A result-oriented and decisive mentor with 18 years of extensive experience in corporate, academic, and research Dr. Shraddha holds a Doctorate of Philosophy (PhD) in Management, specializing in HR Management, and a Masters in Law.

She holds the role of Advisory External Member on the IC committee of different MNC's. Her forte lies in conducting behavioural, POSH training, and providing HR consultancy. She has several research papers to her credit and has published real-time case studies in scopus journals.



## DR. SHYAMKANT V. SHRIGIRIWAR

Dr. Shyamkant V. Shrigiriwar holds qualifications in Mechanical Engineering, Business Management, Law, and a Doctorate in Management Science. With over 27 years of industry experience in Auto Body Design, Production and Materials Management, and 9 years in academia, he specializes in Cost Reduction through Value Engineering, Automobile Engineering, and Bus Body Design. He has developed six innovative prototype buses for MSRTC, including the acclaimed "Parivartan," achieving a 15% cost reduction through the use of lightweight materials. As a Ph.D. guide across four universities, he has successfully mentored 28 doctoral scholars. Dedicated to innovation and knowledge-sharing, Dr. Shrigiriwar continues to contribute actively to both industry and academics.





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## **PROF. VINOD KUMAR SHARMA**

Entrepreneur, Author, Chartered Accountant, ISA – 3.0, Independent Director – MCA and MBA A veteran professional with more than three decades of academic and administrative experience, serving as a Professor of Practice in Finance and Entrepreneurship.

He holds the role of Advisory Member on the Board of Studies in multiple Institutes and Universities. He has authored a book titled "Financial Decisions for Entrepreneurial Success." His areas of expertise are Corporate Finance, Entrepreneurship Development, and Information Systems Audits and IT Security & Risk Management



#### **PROF. ANAND SHRINGARPURE**

Anand Shringarpure is young enthusiastic Professor with vast experience of teaching Economics and other Finance related topics for more than 22 years. His educational qualification includes NET (Management), M. A. (Economics) from Mumbai University, M. Com (Management) from Mumbai University and CFP (Certified Financial PlannerCM). He has cleared IRDA examination, NCFM Certifications like Derivatives Market, Association of Mutual Funds, Capital Markets, Securities Market.

He is currently a Visiting Professor of Economics with institutions including IFEEL, Jaro Education, UpGrad, Great Learning, ICFAI Business School, TGBS, IEIBS Akademia, and Sidhpura's Institute for Commerce. He also conducts Investor Awareness Programmes and has previously taught at ITM, UBS, H.R. College, and Mulund College of Commerce.



## **PROF. TARKESHWAR SHARMA**

Tarkeshwar is associated with ICB Global for India venture as a Director and S-Ancial Group as a VP. He is a Finance Professional with an experience in Consulting Firms & Educational Institutions for 16+ years. His key focus areas are Business Development and Strategy Planning. He has got composite experience in serving large and medium size clients in the areas of Risk & Advisory services, Investor Relations, Fintech, Accounting Advisory, Budgeting and Projections.

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## **PROF. DEEPAK SOLANKI**

Currently pursuing passion of sharing practical Marketing & sales field experience gained in the last 32 years in various marketing functions through courses related to , Channel management, Franchisee operations, Sales Retail- Corporate-Distributor, Brand Management, Consumer Behavior, and Strategic Marketing, Management & value creation, Ideation & innovation process, etc.; to Management students of premier management institutes in Pune for last 13 years.

Also conducting Management Development Programs (11450 plus hours of training) for senior & middle level Global managers of Japanese companies like Toshiba, Hitachi, Fuji, DTS, Sanyo; etc. since last 13 years. Additionally, also involved in conceptualizing, designing and content developing course aimed at developing engineering graduates with management skills that would meet the standards of requirement of the industry at the entry level for Engineering graduates.



#### **PROF. ANKIT BAJAJ**

CA Ankit Bajaj has 14+ years of finance training and corporate experience. He has previously worked with General Electric, AVA LLP, and Paradigm Corporate Consultancy LLP in a variety of industries, including consulting, healthcare, and manufacturing. He has worked in both product and service-based enterprises.

Currently, he teaches IFRS, Financial Modeling & Valuation, Portfolio Management, and professional courses such as US CMA, US CPA, and CFA to students and industry professionals.



### **PROF. SWATI BEDEKAR**

Ms. Swati Bedekar brings over 12 years of experience in Human Resource Management, institutional coordination, training, and administration. Supporting statutory compliance, HR recruitments, accreditation processes, and academic audits she was active in administrative affairs. With a background in managing HR functions at reputed institutions like Dr. D.Y. Patil Institute of Technology and Kaivalyadham Yoga Institute, she has demonstrated expertise in policy formulation, employee engagement, grievance redressal, and training implementation. Ms. Bedekar holds an MBA in Human Resource Management from Pune University and has contributed to multiple NAAC and NBA accreditation processes. She is also actively involved in university-level committees and institutional development initiatives. Areas of Interest:

Human Resource Management | Institutional Accreditation | Academic & Administrative Coordination | Training & Development | Policy Design | Statutory Compliance



#### **PROF. RUPEN PILANKAR**

Rupen Pilankar is an HR Executive with experience of 5+ Years in managing HR operations, implementing HR systems, and overseeing the employee lifecycle. His expertise includes talent acquisition, performance management, employee relations, and HR project leadership. He is skilled in HRIS, ITSM principles, Agile methodologies, and data analysis using tools like JIRA, Power BI, and Excel. In his role at Amit Earthmovers till Feb 2025, he manages day-to-day HR functions, collaborates with hiring managers, and provides employee support. Previously, at Career Factory, he handled payroll, recruitment, and employee documentation. Rupen holds a Master of Business Administration in Human Resources from Dr. Vishwanath Karad MIT-WPU (2017-2019) and a Bachelor of Business Administration from SV's Sridora Caculo College of Commerce and Management Studies (2014-2017).



## PROF. SANDEEP GAJENDRAGADKAR

Sandeep Gajendragadkar brings over a decade of experience in Human Resource Management and Organisational Development, spanning manufacturing, consulting, IT, and academia. His expertise includes HR systems design, job analysis, performance management frameworks, and organisational capability development. With a background in experiential learning, he has designed programs focusing on leadership, communication, change management, and related areas.

He has also published research papers in Scopus-indexed journals and is currently pursuing a Ph.D. in Learning & Development.



## **PROF. CHHAVI SHARMA**

Chhavi Sharma is an accomplished Human Resource Specialist with over eight years of experience in talent management, recruitment, and employee engagement. She also brings valuable teaching and academic experience from her leadership roles in educational institutions, including her recent position as Officer on Special Duty (OSD) to the Pro Chancellor at an esteemed university. With a strong background in HR leadership across diverse industries, Chhavi excels in policy development, training, and organizational development. Now appointed as an Assistant Professor at IFEEL Institute, she is dedicated to blending her practical HR knowledge with academic insights to nurture and develop future professionals. She holds an MBA in Human Resource Management and combines real-world expertise with a passion for education.



## **PROF. PRIYA LALWANI**

Priya Lalwani is a qualified Chartered Accountant with proven expertise in private equity fund accounting and financial reporting. She has over five years of experience across corporate finance and auditing roles. She most recently worked with The Citco Group Limited as a Private Equity Fund Accountant, where she handled investor allocations, maintained financial records, and ensured regulatory compliance. Her earlier roles include audit positions at Ajay Sindhwani & Co. and VNDG & Associates, where she gained hands-on experience in taxation, audits, and financial analysis. Priya holds a Bachelor of Commerce from Pandit Ravishankar Shukla University and is a member of the Institute of Chartered Accountants of India. Known for her precision and analytical skills, she continues to grow her career in finance with a focus on investment operations and private equity.







**Out-bound Activities** 



Convocation



**Guest Speaker** 



i6 Sessions



Canteen



Interactive Sessions



Library



R.A.I.N. Club



In-bound Activities

## **PROGRAM OVERVIEW**

# Post Graduate Diploma in Management (PGDM)

iFEEL's PGDM program approved by AICTE, DTE & MoE - Govt. of India. The PGDM (2 years) full-time program is spread across four semesters. The first year of the program gives exposure to General Management concepts and in the second year, students can select their Specialization from a plethora of industry-specific domains.





## **PROGRAM STRUCTURE**

Program Name	Post Graduate Diploma in Management
Specialization	Finance   Marketing   HR   Operation
Duration & Credits	· 2 years   106 Points
Mode of Delivery	Full Time   In-Class   Residential
Eligibility	Graduates with a minimum of 50% marks from any recognized university     Needs to appear for one of the listed entrance exams:     CAT/XAT/CMAT/CET/MAT/ATMA/GMAT
Interview Process	• Online Aptitude & Written Test • Two interview rounds
Content Delivery	Semester I & II: Based on the general subjects of management  Semester III & IV: Based on the Specialization chosen

## **PROGRAM STRUCTURE**

Duration: 2 Years Total Program
Credits: 106

Delivery Mode: On Campus

## **Areas of Specialization:**

Value-Add Certifications are planned for each specialization in our PGDM. These certifications enable students to update and get certified with skills, which are required in the industry.



## Marketing

Digital Marketing & Social Web Analytics



## **Finance**

Following NISM Certifications Available:
NISM-Series-VA: Mutual Fund Distributors Certification
NISM-Series - VIII: Equity Derivatives Certification



## **Operations**

Six Sigma-Green Belt



HR

PGDM in Human Resources with HR Generalist Certification





## PGDM FINANCE PRO WITH CFA LEVEL I INTEGRATION Empowering Global Finance Leaders

iFEEL's PGDM FinancePRO integrates CFA Level I training, equipping students with globally recognized financial expertise and analytical excellence. The program blends academic rigor with professional certification to prepare future-ready finance leaders.

## **Program Highlights:**

- CFA Level I curriculum integrated within PGDM Finance.
- 300+ hours of expert-led training by CFA-certified faculty.
- Real-world case studies, mock exams, and personalized mentoring.
- Career pathways in Investment Banking, Portfolio Manage ment, Corporate Finance, and more.
- Global recognition by top firms like JPMorgan, Goldman Sachs, and BlackRock.

## SEMESTER 1

## SEMESTER 2

Course Code	Course Name	Total Credits
GEN101	Principles of Management & OB	3
GEN102	Business Statistics	3
GEN103	Managerial Economics	3
GEN104	Marketing Management - I	3
GEN105	Financial Reporting & Analysis	3
GEN106	Operations Management	3
GEN107	Industry Readiness Program and GCL - I	3
GEN108	Basics of IT & Analytics	3
AEC101	Managerial Communication	2
VAC101	Yoga and Emotional Intelligence	2
SEC101	Introduction to Digital Marketing	2
	TOTAL	30

Course Code		Course Name	Total Credits
	GEN201	Financial Management	3
	GEN202	Marketing Management - II	3
	GEN203	Personal Finances	3
	GEN204	Research Methodology for Business Decision	1 3
	GEN205	Entrepreneurship & New Ventures	3
	GEN206	Business Regulatory Framework	3
	GEN207	Sustainable Operation and Green Logistics	3
	GEN208	Human Resource Management	3
	GEN209	Industry Readiness Program and GCL - II	3
	VAC201	MOOC Courses: SWAYAM/Skill Enhancement Platforms	t 2
	SEC201	Sales and Negotiation Skills	2
		TOTAL	31

## **SEMESTER 3**

Course Code	Course Name	Total Credits	
GEN301	Summer Internship	6	
GEN302	Business Policy and Strategic Management	3	
GEN303	Management of Emerging Technology	3	



## Marketing

МКТ301	Consumer & Industrial Buyer Behaviour	3
MKT302	Integrated Product & Brand Management	3
мкт303	Consumer Analytics and Al	3
МКТ304	Sales and Distribution Management	3
МКТ305	Digital and Social Media Marketing	3
мкт306	Marketing Research	3
мкт307	SEC - I	3
МКТ308	SEC - II	3

## Finance

FIN301	Financial Analytics and Al	3
FIN302	Security Analysis & Portfolio Management -Financial Market , Product & Institutions	3
FIN303	Financial Risk Management	3
FIN304	Corporate Restructuring & Valuation	3
FIN305	Financial Planning and Analysis - Financial Modelling	3
FIN306	Banking & Financial Services	3
FIN307	SEC - I	3
FIN308	SEC - II	3

## SEMESTER 3

HR			
HR301	HR Policy Design and Implementation	3	
HR302	Industrial Relations and Labour Law	3	
HR303	Performance Appraisal Management System	3	
HR304	Training and Development	3	
HR305	Compensation& Benefits	3	
HR306	Strategic Human Resource Management & HR Analytics	3	
HR307	SEC - I	3	
HR308	SEC - II	3	

Operation	ons	
OPE301	Project Management	3
OPE302	Enterprise Resource Planning	3
OPE303	Logistics , Warehouse and Distribution Management	3
OPE304	Service Operations Management	3
OPE305	Operations Research	3
OPE306	World Class Manufacturing	3
OPE307	SEC - I	3
OPE308	SEC - II	3
	TOTAL	36

## SPECIALIZATION ELECTIVE COURSES (SEC)

ourse Category	Course Code	Course Name	Total Credits
Marketing			
SEC	MKT 307	International Marketing	3
SEC	MKT 308	Rural Marketing	3
SEC	MKT 309	Retail Marketing & CRM	3
SEC	MKT 310	Ethical Marketing	3
SEC	MKT 311	Marketing of Financial Products and Services	3
Finance			
SEC	FIN307	Corporate Law	3
SEC	FIN308	Project Finance and Trade Finance	3
SEC	FIN309	Strategic Cost Management	3
SEC	FIN310	Derivatives, Future & Options	3
SEC	FIN311	Fintech	

## SPECIALIZATION ELECTIVE COURSES (SEC)

urse Category	Course Code	Course Name	Total Credits
HR			
SEC	HR307	People Analytics	3
SEC	HR308	Negotiation & Conflict Management	3
SEC	HR309	Leadership and Capacity Building	3
SEC	HR310	International HRM	3
SEC	HR311	Change Management	3
OPE			
SEC	OPE307	Process Optimization	3
SEC	OPE308	Theory of Constraints	3
SEC	OPE309	Technology and Innovation Management	3
SEC	OPE310	Six Sigma for Operations	3
SEC	OPE311	Supply Chain Management	3

## SEMESTER 4

Course Code	Course Name	Total Credits
GEN401	Capstone Project	3
GEN402	Managerial Analysis for Decision Making	3
GEN403	International Business	3
	TOTAL	9
	GRAND TOTAL	106

## **The Credit Rating System**

- . Each subject has 2 to 6 credits depending on the topics covered.
- . One credit connoted 15 hours of teaching.

Semester 1 30

Semester 2 31

Semester 3 36

Semester 4 09

Grand Total 106

#### ASSESSMENT

A student's performance is assessed through a continuous evaluation system. It includes tests, quizzes, case studies, mid-term, and semester-end examinations to erandard highest academic standards as well as practical learning. T Pedagogy is designed for students' proactive learning, much will make their journey exciting as well as rewarding.

## **PROGRAM HIGHLIGHTS**

(i6) Industry Interfacing Program with Corporate Head Honchos



Outreach Program and Socially Responsible Activities and Programs

International Study Tour and Industrial Visits

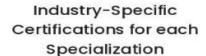














(E-Cell)
Entrepreneurial
Training and Mentoring



Industry Readiness and Professional Grooming are integral parts of the program



Global Citizen and Leadership Program



IIM Ranchi Immersion Program

## IIM RANCHI CERTIFIED KNOWLEDGE IMMERSION PROGRAM

The IIM Ranchi Knowledge Immersion Program offered substantial value to management graduates, providing them with a unique blend of academic rigor and practical insights. The curriculum was meticulously designed by the esteemed faculty of iFEEL and IIM Ranchi, ensuring a comprehensive understanding of leadership and management principles. Through the 3-day online sessions, graduates engaged with top-notch faculty, gaining exposure to real-world scenarios and contemporary management practices. The on-campus day added a tangible dimension to the learning experience, fostering networking opportunities with peers and faculty. The certification from IIM Ranchi, a prestigious institution, significantly boosted graduates' resumes, making them stand out in the job market. This program not only enhanced theoretical knowledge but also equipped students with the critical thinking and problem-solving skills essential for effective management. Moreover, the interaction with IIM Ranchi's faculty gave graduates a chance to learn from seasoned experts, gaining insights into industry trends and leadership strategies. The program's emphasis on practical application ensured that graduates were well-prepared to tackle managerial challenges, driving their career growth and success in the competitive business environment.





## IIM RANCHI CERTIFIED KNOWLEDGE IMMERSION PROGRAM

#### THE PROGRAM COMPRISES:

- Online Sessions: Over 3 days, IIM Ranchi faculty conducted online sessions with students, focusing on key leadership and management skills.
- On-Campus Session: The 4th day featured a certificate distribution ceremony
  at the iFEEL institute, with certificates awarded by IIM Ranchi faculty.

#### **BENEFITS:**

- Certification: Certificates were issued by IIM Ranchi, enhancing students' employability.
- Expertise Immersion: The program offered students the opportunity to gain valuable insights from IIM Ranchi's expert faculty, enriching their knowledge and preparing them for future career challenges in management.

## **LEARNING PEDAGOGY**

At iFEEL a variety of learning techniques and methodologies are employed for delivering memorable learning experiences and effectively imparting knowledge to the students. Our learning philosophy is focused on enhancing conceptual clarity and analytical skills for making informed business decisions more effectively.

Under GCL project-based learnings students get the opportunity to get associated with the organization and work in a team to develop the opportunity statement for exploring the possibilities of enhancing and improving the performance in terms of growth and market potential.

## PROJECT-BASED & EXPERIENTIAL LEARNING GLOBAL CHANGE LEADERSHIP PROGRAM (GCL)

The Global Citizen Leader (GCL) program is designed by Leadership Beyond Boundaries (LBB), a global initiative by the Center for Creative Leadership (CCL), USA.

At GCL, students are presented with a wide range of business scenarios like start-up ideas, increasing the financial scope of a business, providing solutions to a particular management/ business problem & planning & preparation for social campaigns by the guest companies.



#### **HOW IT WORKS**

Over 12 months the students are required to conduct research and prototype solutions to an assigned real-life scenario.

Students then present their findings through different means and each presentation is judged. Judges consist of eminent industry stalwarts at each GCL event conducted on the iFEEL campus.



## **GCL: GLOBAL CHANGE LEADERSHIP**

#### **Company Name**

Nail India Adventures Ltd.

EVO Foods Pvt. Ltd.

WheelSPA Pvt. Ltd.

Domino's Franchise Lonavala

Aapli Baithak Cafe

MITSU CHEM Plast Ltd.

Camp n' Joy

#### **Place**

Pune

Mumbai

Wakad, Pune

Lonavala

Lonavala

Khalapur

Lonavala

#### **Project Title**

Layout design of manufacturing unit

Promote plant-based liquid egg

Creating awareness about the car detailing sector

Scaling up business

Scaling up business

Boosting productivity and performance

Increase service reach and brand performance











## E-CELL

At iFEEL students are encouraged, guided and motivated to develop their Entrepreneurial Skills by participating in various Entrepreneurial Competitions and activities from across the country. Students are encouraged to explore and nurture their Leadership and Analytical Skills by fostering healthy competition with other top management institutes.

At iFEEL we proudly boast that our E-Cell was recognized at the **National Entrepreneurship Challenge 2014 and 2016** at IIT Mumbai for our campus Entrepreneurial Ecosystem. iFEEL Students also reached the finale of the **National Entrepreneurship Challenge 2023, 2024, and 2025** at IIT Mumbai.

#### Some of the salient features of our E-Cell:

- A. PGDM program includes a compulsory 3-credit course in Entrepreneurship and New Venture Creation.
- **B.** Incubation assistance and guidance are given to the students who want to experiment with their business ideas while pursuing the program.
- C. Baithak is a space for collaboration and co-creation.
- D. E-Steps workbook for guidance by professional mentors across industry verticals.







## **STUDY TOURS & INDUSTRIAL VISITS**

#### DOMESTIC INDUSTRIAL VISIT

The main objective of domestic industrial visits is to bridge the gap between theoretical knowledge & ground realities. It exposes the students to different opportunities within the industry & allows them to see real-time working of the industry. They can then explore classroom concepts with professionals during their observations.

Students at iFEEL have visited the following companies in the recent past:



























## **STUDY TOURS & INDUSTRIAL VISITS**



#### INTERNATIONAL INDUSTRIAL VISITS

In order to provide the students with global exposure to the business world we have International Study tours to the world class international companies. Our international IV included countries like Italy, Switzerland, Sweden, Japan, China, Germany & Austria in the past.

Here's a list of the companies our students have visited through the international study tours:

























### STUDENT ACHIEVEMENTS

Reached into Top 8 - XLRI National Level Debate Competition

- Shubham Mahatme and Abhishek Mistry Secured the 5th position at Shastra Online Simulation Game for startups at IIT Madras.
- Megha Chouksey was placed among the Top 5 at the Summer Internship Competition, by e4 Corporate Nominee Category.
- Manas Manbhav and Deepali Saxena secured the 2<sup>nd</sup> position in digital marketing "Build a Business".
- Sparsh Lohari and Pit Rhadani secured the 1st position at the National Level Case study competition conducted at The School of Petroleum Management, Gandhinagar.
- An eight-member team from iFEEL secured the 1st position at IIM Ahmedabad in the AC Nielson Case study Competition.
- iFEEL Students won Gold and Silver Medals at the AIMS WeSchool Innovation Awards.
- Shristi Singhal was chosen from 45,000 Participants for Jagriti Yatra a 15 Days Journey Across India to Promote Entrepreneurship.



**Chetan Chaure** 



Rahul Singh



Rutuja Nawade

Gold medalist - WeSchool Innovation Awards Pan India - AIMS 33rd Annual Management Convention

### **INTERNSHIPS**

An internship is an opportunity offered by employers to students interested in gaining work experience of specific industries. It is an important step to building a solid career. The institute has been the pillar of support to all the students by providing varied internship opportunities in world-class organizations, India and abroad. It not only lets students get a glimpse into international industries but also enables them to get a first-hand experience of the corporate world.

As an effort to expose our students to corporate life abroad, iFEEL has provided global internship opportunities in countries like Dubai, Canada, and Russia. At times, these internships turn into full-time job opportunities for some. Two of our students worked with Globuzz, Dubai as part of their international internship. They received a pre-placement offer and are now employed with them.

### Reputed companies where our students have done internships across the years:









































































# **PLACEMENTS**

iFEL grooms students right from their first semester from a placement perspective. We undertake numerous practice sessions on areas such as domain knowledge, communication skills, general awareness, group discussions, and personal interview techniques.

### PLACEMENT IN INDUSTRIES:

- FMCG
- Media & Advertisement
- EdTech
- Manufacturing

- · Banking & Investments
- · Information Technology
- Consulting
- Real Estate

# **Package Details**

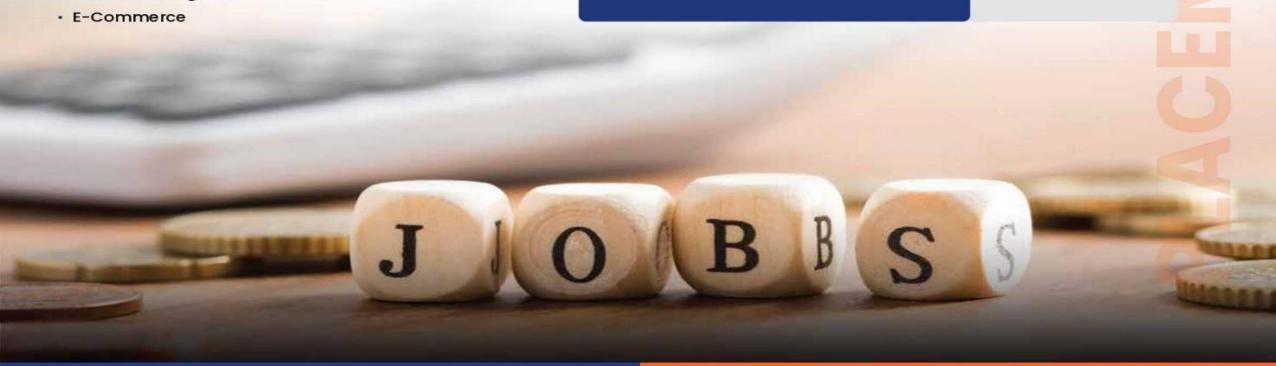
- Average CTC
- Highest CTC Offered
- Top 10% Average CTC
- Top 15% Average CTC

7.12 LPA

20.14 LPA

11.18 LPA

10.12 LPA



# **OUR RECRUITING PARTNERS**



































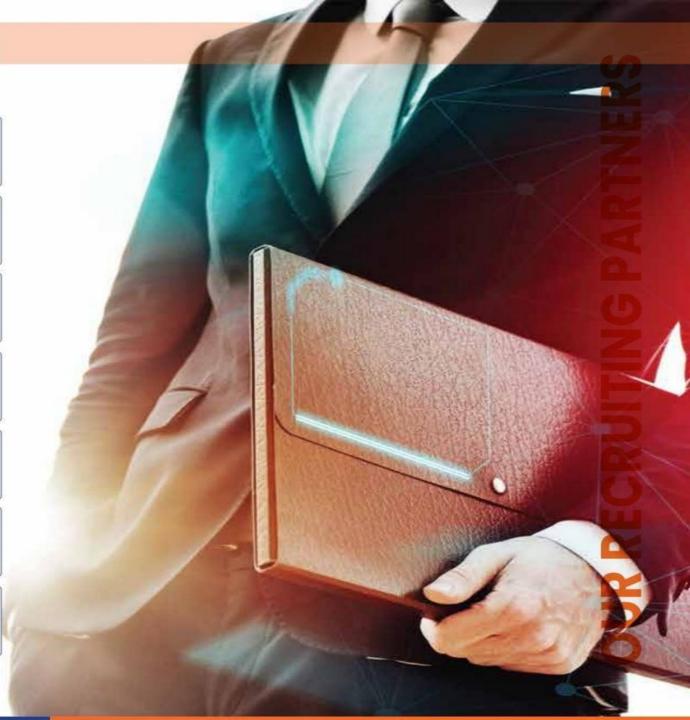












### **OUR RECRUITING PARTNERS**

- 3 Moons
- 99 acres
- Abhay Tech
- Acquist India Adfactors PR
- ADP India
- Alchemist Group India
- Allegis Group
- Allstate
- BIGO Technologies
- Bombay Stock Exchange
- Byju's
- Caliber HR
- Capgemini Capital First
- Capital Foods
- Cheesiano
- Citius Tech
- Cogoport
- Amazon India
- American Express Eduonix
- Cunix Infotech
- Andromeda Loans

- Antraweb Technologies
- CRISIL
- Cybage
- · APAC
- Data Bridge Research
- Aranca
- DCB Bank
- Bajaj Finserv Berger Paints
- DCB India
- Dellas by JimmyMistry
- Deloitte
- Dr. Batra
- Dwello-BY JM Financial
- Edify
- Egalactic Technologies ESAF
- Bank
- Evosys Global Services
- Fabindia
- FANM
- Finamigo
- Fortis Hospital

- Future Generali
- Future Supply Chain
- Global Cloud Xchange, A
- Reliance Company
- Globeop Financial Services
- Green Tech Solutions
- Grovalue Group
- HDFC Bank
- Health Spring
- · HFFC
- Highorbit Careers Private
- ICICI Bank ICICI Securities
- RANK Group
- · Reliance Jio
- IIFL
- RGBSI
- IndiaMART
- S&P Global
- Insignia Search
- Samco Securities Ltd
- Integreon

# STUDENT FRIENDLY CAMPUS

### **ANTI-RAGGING POLICY**

As per the orders of the Hon'ble Supreme Court of India, Prohibition of Ragging in Educational Institutions Act, 2010, and UGC Regulations and Guidelines, iFEEL has instituted stringent anti-ragging measures against ragging in all its forms and has strict punishments for defaulters. These committees "Anti-ragging squad" & "grievance committee' form a part of the supporting mechanism for any and all ragging-related grievances of students. CCTV cameras across the campus provide surveillance as well.



# **ADMISSION PROCESS**

### **ELIGIBILITY CRITERIA- ADMISSION PGDM 2025**

- Applicants should have appeared for GMAT/CAT/XAT/ CMAT/MHCET/MAT/ ATMA
- Should be graduated from a recognized institution with a minimum of 50% (45% in case of backward class)

### PROCESS:

- · Form Filling: Visit Website ifeel.edu.in/
- \* Make Payment: INR 800 at payment.ifeel.ac.in/
- Document Verification: Verify documents online before completing the interview process to confirm eligibility



# ASSESSMENT PROCESS

### ACADEMIC ABILITIES

The program at iFEEL is highly demanding & intense; candidates with consistent academic backgrounds & ability to sustain pressure make the shortlist.

### RANK HOLDERS

The program gives a clear advantage/ brownie points to College/ University rank holders.

#### . INTEGRITY & ETHICAL VALUES

iFEEL emphasizes integrity & values including originality. Plagiarism will be probed thoroughly during the process.

#### DIVERSITY OF BACKGROUND

At iFEEL, diversity in background facilitates peer learning which transforms 'uncut stones' into 'diamonds. We will actively try to bring academic diversity into the PGDM classroom.

iFEEL is introducing early interviews for PGDM Admissions 2026 wherein candidates applying to Cycle 1 & Cycle 2 who have registered for GMAT/ CAT/ XAT/CMAT/MAT/ ATMA/ MHCET exams but are yet to get the results would be shortlisted and interviewed on the basis their profiles The Profile Based Early interview process has been introduced to enable students with a strong demonstrated track record to apply early & subsequently get their results early.

The Early Interview process aims to give students additional time to prepare for the start of the program.



# ASSESSMENT PROCESS

### THE FOLLOWING FACTORS WOULD BE EVALUATED FOR THE PROFIT-BASED EARLY INTERVIEWS:

Academics | Extracurricular Participation | Work Experience (if any) | Awards & Achievements

The final offer would consider other inputs as well, including Interview evaluation, diversification and merit within the interviewed candidates.

### INTERVIEW PROCESS

Online Aptitude Test | A Written Ability Test | Two Rounds of Interviews.

### **VENUE FOR INTERVIEW**

Mumbai (Goregaon Centre), Lonavala Campus & other selected cities. (Please check the website for updates or connect with the admission team, for further details).

#### **RETENTION FEES**

You are required to make a payment of Rs. 60,000 (part of the fees) to confirm your admission via online payment/ DD/ cheque within the stipulated time given by the admission team.

### **CANCELLATION POLICY**

• The retention fee of Rs. 60,000/- is refundable till 30th June 2026. However, Rs. 1,000/- will be deducted from the total retention fee against the loss of the institute as per AICTE guidelines.



### **FEE DETAILS FOR 2026-28 BATCH**

Semester Fee		Total Fee
<b>Retention Fee</b> (Upon Confirmation of Admission)	60,000/-	60,000/-
1st	2,50,000/-	3,10,000/-
2nd	2,40,000/-	5,50,000/-
3rd	2,40,000/-	7,90,000/-
International Tour (Optional)	1,00,000/-	8,90,000/-
Grand Total	8,90,000/-	8,90,000/-

#### **Total Fee includes:**

- Tuition Fees
- Live Projects
- Hostel, Food & Other Amenities
- Industrial Study Tour
- · Value Added Certifications

### **One-Time Payment Discounts**

The institute offers a concession of INR 50,000 in the tuition fees if the student / parent / guardian pays the total fees at one time. \*Payment of fees by cash is not acceptable as per Govt. Guidelines

### **PAYMENT MODES**

Payment by Cheque/ DD Local cheque or D.D. drawn in favour of "Institute for Future Education Entrepreneurship & Leadership", payable at Mumbai (for cheques deposited in arly of the Mumbai offices) or in favour of "iFEEL" payable at Dahivali, Karla (for fee payment at the institute). Multi-city 'at par cheques of nationalized banks or corporate banks are also acceptable. Fee paid beyond the due date of payment has to be by DD/NEFT only No Cheques.

### **PAYMENT THROUGH NEFT**

- Bank Name: IDBI Bank
- Account Name: Institute for Future Education Entrepreneurship & Leadership
- Account No: 018102000017718
- Account Type: Current Account IFSC Code: IBKL0000018
- · Branch: Chembur



### STUDENT COMMITTEES

### **16 SPEAKER SERIES COMMITTEE**

As a part of the i6 committee, students invite corporate personnel to the institute for an informative session at regular intervals. The students get to interact with these distinguished individuals, learn from their experiences, and gain new perspectives about the business industry. The speaker series is designed to get "Leaders of Today" in close proximity with the "Leaders of Tomorrow".

### **SPORTS COMMITTEE (INVICTUS)**

The sports committee ensures that the students are actively involved in sports, apart from their academic sessions, for their overall development. It helps the students develop sportsmanship spirit; and learn fair play, as well as the importance of physical fitness.

### **CULTURAL COMMITTEE**

The cultural committee hosts several events which include fashion shows open dance competitions, singing, dancing, and many more. Students can engage in a vast range of activities for recreation and entertainment during their time at iFEEL.

#### PLACEMENT COMMITTEE

iFEEL's Placement Committee works around the year to bring the best internships and placements for all learners. Where the student members get an all-round experience working with the placement team in real-time. iFEEL has a cent-percent placement record with big companies onboard giving the best returns.



# STUDENT COMMITTEES

### CORPORATE SOCIAL RESPONSIBILITY (CSR) COMMITTEE

The CSR was founded by the students to give back to society. They have adopted 300 families from a nearby village and have trained their children in English and Math. The main aim of the CSR committee is to empathise with people and contribute to the development of society. The CSR committee also arranges Blood Donation Camps in association with the Rotary Club.

### **FOOD COMMITTEE**

The members of the food committee are entrusted with the important responsibility of finalizing the entire food menu of the canteen. The canteen at iFEEL caters to everyone's preference in food and taste. The members of the committee are very active when deciding on a menu which appeals to the students' taste while taking care of their daily nutritional needs.

### **ALUMNI COMMITTEE**

The iFEEL Alumni Committee was formed by students to build and maintain the ever-growing link between our outstanding alumni and current students in the college. Many of our alumni have set high standards for their successors as they attain new milestones in their corporate and entrepreneurial careers. Our committee's mission is to provide a platform for students to learn from our alumni by giving them the opportunity to share their experiences. More than 600 alumni have registered on our active online alumni portal, "iFeel Alumni Vaave Networks." The portal is quite active and full of new corporate possibilities that have been placed by alumni.



# **LEARNINGS AT IFEEL**

### **OUTBOUND PROGRAMS**

Traditional classroom training has certain limitations, especially when it comes to developing life skills such as team building and leadership. We aim to develop these skills within our students by organizing outbound programs designed by professional mountaineers and outdoor learning experts. Each activity allows them to experience and learn new ways to face the present-day challenges in the industry. We ensure that through this program our students are motivated by a sense of healthy competition. They also expose students to the importance of physical fitness.

### **CONVOCATION CEREMONY**

iFEEL celebrates its convocation ceremony by conferring certificates to the students who complete the 2-year PGDM course. During the ceremony, various dignitaries and the Director hand over the certificates to the students personally. They celebrate their success by capturing the moment with a class photo while wearing the traditional iFEEL graduation outfit and cap.



# **LEARNINGS AT IFEEL**

### STUDENT ENGAGEMENT PROGRAM

This 4-day power-packed module is designed to give students an insight into what they can expect in the next two years that they will be spending at iFEEL. This program is designed for the students who are selected by the institute. The selected students are divided in one of the two SEP batches normally arranged in the month of April, May or June for the eligible students.

### THE MODULE INCLUDES:

- Guiding, Mentoring and Recognition Activities Learning through various management-based activities
- Visits to Companies
- Training on Soft Skills and Corporate Etiquette
- Guidance on various specializations and much more

The students go back with a clear picture of how they would be spending their two years at iFEEL







# **ADMISSIONS ARE OPEN!**

Take the first step towards your bright future.

**Apply Now** 

AND LEADERSHIP

- 2
- Institute for Future Education, Entrepreneurship and Leadership G.No.178, Karla Junction, Mumbai Pune Old Highway, Pune-410 405
- 3

+91-8976895293 | +91-7208905087



admissions@ifeel.edu.in | www.ifeel.edu.in



